

The journey of a thousand accurate quotes begins with your visit to Farelanes.com, where you'll get the 411 on everything we have to offer. Sign up, and you'll see the difference in how real-time access to accurate pricing can give you the competitive edge you need to compete in today's market.



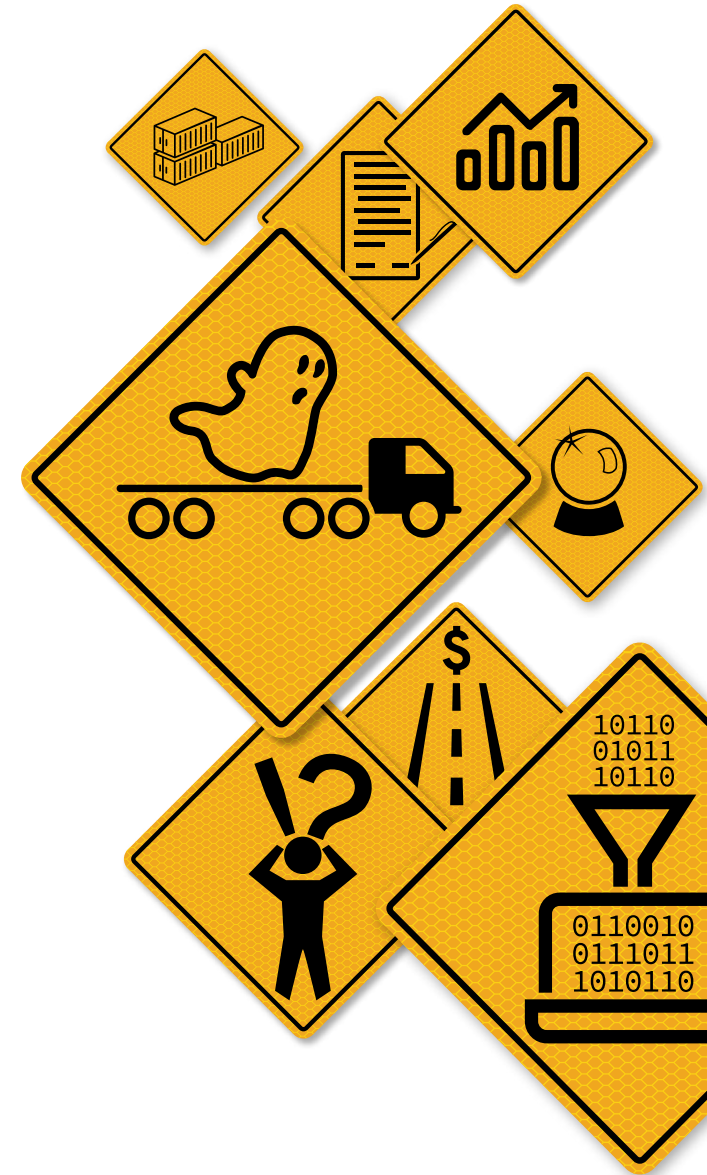
We have a variety of products designed to give you the answers you need. Silver covers the essentials. Gold gives you more of everything. And BDP puts our data into your existing systems.

And this is only the beginning. Farelanes data sources are growing every day. And we don't stop at dry vans, reefers and flatbeds either. Farelanes has data on upto 27 varieties of trucks and transports, all included in one low price.

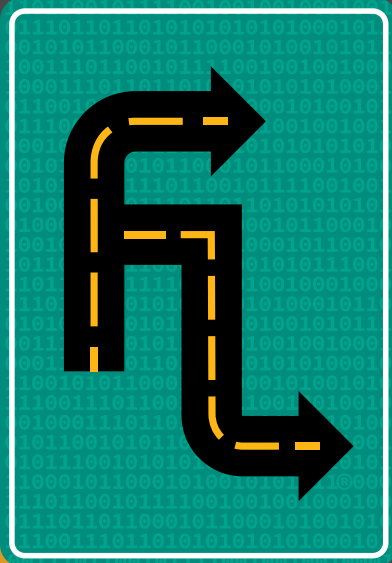
**Anytime, Anywhere,  
Any lane, We've got  
your price.™**

**Pick the right edition of Farelanes for you.**

Farelanes <sup>SM</sup>	SILVER	GOLD	BULK DATA PUBLISHING
PRICE/MONTH	\$49.95	\$99.95	Call
PRICE/YEAR	\$499.95	\$999.95	Call
Search: City/Pairs Line Haul Rates	unlimited	unlimited	unlimited
Trailer Types	Up to 27	Up to 27	Up to 27
Favorite Lanes	3	3	Unlimited
City/Pair Rate Tickers	✓	✓	Unlimited
Top Paying Lanes	Always Avail.	Always Avail.	Not Applicable
Favorite Lane Hinting	N/A	✓	✓
City/Pair Level II Detail	N/A	✓	✓
Export Level II Detail	N/A	✓	✓
Charts/Graphs	N/A	(coming soon)	✓
Programmable Dashboard	N/A	(coming soon)	Not Applicable
Lane Rates	X	✓	✓
Pick Date	X	✓	✓
Drop Date	X	✓	✓
Drop Zip	X	✓	✓
Lead Time	X	✓	✓
Fuel Surcharge	X	✓	✓
Other Fees	X	✓	✓
No. of Stops	X	✓	✓
Miles	X	✓	✓
Custom Charts	X	✓	✓
Export Data	X	✓	✓



**Can you read the signs?**



**FARELANES**

There's only one sign that unlocks fair pricing.™

Farelanes was founded upon the idea that what the transportation industry needs is transparent pricing. Frankly, it's crazy to think that, in the technology age, you can't know precisely what it costs to move goods from point A to B. Now you can. Instantly find *the* price for any lane, anywhere.



We have three ways for you to get the data you need to compete:



Our entry level product, a web app with just the facts you need to know. Accurate prices, in real time.



When you need more – more data, more insight, more charts, upgrade to our Farelanes Gold web app.



Already have your own system, and need a data feed? Add Farelanes BDP to your mix, for a laser-like focus on accurate pricing.

It's never been easier to get the answers you need to the industry's biggest, burning question: *What does it cost to move a load from Point A to Point B?* Now you can know, in real time, down to the penny. And the best part? You won't go broke doing it. Our web apps provide unlimited access to any three lanes of your choice. Any lane. Anywhere. Any time. This changes everything.



Farelanes eliminates the need for a crystal ball to get an a lane price. Our AI-infused tech divines a rate in real time, and shows you 30-day, 15-day, 7-day, and same day prices for any lane, specific to the type of transport and city/lane pairs. You'll immediately know the total cost of a lane, assessorials and all, down to the specific zip code.



Would you rather have a price range or know the price for a lane? "Close" only counts with horseshoes and hand grenades. You need to know the real, accurate price for a lane. Because we provide you with spot market prices based on real, paid invoices, ours is the most accurate price you can get. Isn't that a better way to move freight?



In these difficult economic times, maximizing profit and minimizing risk is the name of the game. With Farelanes data, you know exactly what lanes cost, and can budget accordingly. Choose one of our web apps, or if you already have your own, internal system, Farelanes BDP will add the wholesome goodness of our precision pricing to your own tools.

If you use a TMS or 3PL, ask them if they use Farelanes data. Every day, more and more industry players are finding that our data gives them a competitive edge over the competition. Get Farelanes for yourself and be in the know.

