



## Farelanes Partners with E-Dispatcher, putting THE price with THE load immediately, and enabling better paying loads for carriers

Fort Worth, TX - Sep 3, 2025—Farelanes LLC, the leading provider of real-time logistics analytics, is proud to announce a strategic partnership E-Dispatcher LLC. This collaboration integrates Farelanes' industry-leading technological intelligence in price and fraud detection capabilities and E-Dispatcher's unique ability to show logistics users all load board traffic, including hazmat, empowering logistics companies, carriers, brokers, and shippers across North America to gain access to list or find the right load, at the right price enabling operational efficiency.

Farelanes understands the challenges. In the competitive world of factored lending, managing clients and expectations, mitigating risk, offering competitive solutions and most of all retaining clients through stickiness while increasing invoice size is key. The usual and traditional solutions often fall short and are accepted as the norm in a business where new approaches to old problems are paying dividends leading to operational efficiencies, enhanced user experiences and increased revenues.

## This is where Farelanes shines.

"We're excited to bring Farelanes' data intelligence to the E-Dispatcher ecosystem," said Andrew Cohen, CTO and Co-founder of Farelanes. "By providing accurate lane-level pricing directly from paid invoices, we help users make informed decisions with confidence, when selecting and bidding for a load."

Farelanes processes pricing information for all equipment types from over 300,000 lanes, including 37,000 primary lanes through a proprietary process including anomalies, and outliers do not affect pricing. Additionally, assessorials are broken out for clarity enabling concise lane price understanding. All data undergoes comprehensive validation—including statistical analysis and deviation checks—to ensure accuracy, consistency, and real-time reliability. We refer to this process as data "fare-ified." This trusted information integrates seamlessly with E-Dispatcher enabling:

- **Prices on loads** where none has been provided by the lister
- Operational intelligence giving users a fighting chance in getting a fair price
- Confidence in the price as Farelanes provides THE price, not a range
- Farelanes is the number one service matching the right price with the right lane

"Our goal is to revolutionize logistics with precise, transparent data that helps businesses stay ahead," said Cohen. "Together with E-Dispatcher, we're shaping a future where smarter insights drive operational success."

Farelanes offers tiered subscription options tailored to different needs. The Silver Plan gives carriers unlimited access to linehaul rates, while the Gold Plan provides detailed export data, lead times, and fuel surcharges. The **Bulk Data Publishing** option offers real-time feeds, including APIs, in multiple formats for enterprises needing full-scale access.

By combining Farelanes' precise market intelligence with the E-Dispatcher's unique approach to load availability, this partnership sets a new benchmark for efficiency and profitability in freight logistics—delivering data-driven solutions that keep the industry moving forward.

**Farelanes LLC** is revolutionizing logistics analytics with real-time lane pricing and comprehensive freight data solutions across North America. Supporting over 25 equipment types—including Dry Van, Reefer, and Flatbed—Farelanes delivers transparent, accurate pricing and market insights for shippers, brokers, carriers, and industry partners. With data-driven intelligence spanning 37,000+ primary lanes and over \$20 billion in paid freight transactions, Farelanes empowers businesses to optimize operations and make informed decisions.

Through its proprietary platform *FareAI*, the company extends its innovation into invoice intelligence—converting image-based transaction packets and emails into structured data for processing by factorers and banks. This enables real-time fraud detection, payment processing, and visibility into freight spend and activity. Every data point undergoes rigorous hygiene protocols, including statistical validation and deviation checks, ensuring accuracy, consistency, and trust across the ecosystem.

Founded in 2023 and headquartered in Fort Worth, Texas, Farelanes is committed to driving efficiency, transparency, and digital transformation in logistics.

Learn more about Farelanes: <a href="http://farelanes.com">http://farelanes.com</a>

**E-Dispatcher** is a technology-driven logistics platform specializing in real-time dispatch coordination and fleet optimization. Designed to streamline operations for transportation and delivery services, E-Dispatcher empowers businesses with intelligent routing, automated scheduling, and seamless driver communication. With a focus on speed, accuracy, and scalability, the company is redefining how dispatch teams manage complex workflows in today's fast-paced environment.

Learn more about E-Dispatcher: <a href="https://e-dispatcher.com">https://e-dispatcher.com</a>

For more information, visit www.farelanes.com or contact Gary Kaplow, Chief Marketing Officer, at garv.kaplow@farelanes.com. Toll Free 817-522-4384